



BEHAVIORAL HEALTH PROVIDER



BUSINESS NEED

To grow their footprint, the client needed a partner who could help them modernize, mature, scale, and stabilize their data, analytics, and BI capabilities.

The company's data reporting structure was decentralized and couldn't support the blending of data from various sources.



SOLUTION

We started by conducting a modern analytics assessment of our client's current state involving several data and business leaders.

We planned activities around data modeling and architecture focused on their existing KPIs, as well as the framework and model for how their IT organization can support and deliver data, analytics, and BI.



OUTCOME

- Implemented demand management and built Agile teams using Azure DevOps
- Created new and enhanced Power BI reports and dashboards
- Raised the level of maturity and provided standardization of the Power BI environment
- Improved data models for better master data management
- Provided Agile advisory and coaching to transform the way IT supports the business

ABOUT MARLABS

Marlabs designs and develops digital solutions that help our clients improve their digital outcomes. We deliver new business value through data & AI consulting, custom application development, advanced software engineering, digital-first strategy & advisory services, digital labs for rapid solution incubation and prototyping, to build and scale digital solutions.



**Major Contender
in Data and Analytics Services for
Mid-market Enterprises PEAK
Matrix® Assessment 2023**

